



Build a

# Professional Learning Network

with Social Media

Educators world-wide talk Teaching and Learning on Twitter and professional Blogs

## Reading a Twitter Feed

**Twitter Name** and real name

**Web Links** auto-shortened to reduce screen clutter. Clicking launches web page

**Hashtags #** identifies post's key concepts; use to filter other messages on same topic


**Message** limited to 140 characters; textspeak & abbreviations are acceptable

**Mentions @** refers to other Twitter users. Click to view their profile



Search terms that interest you

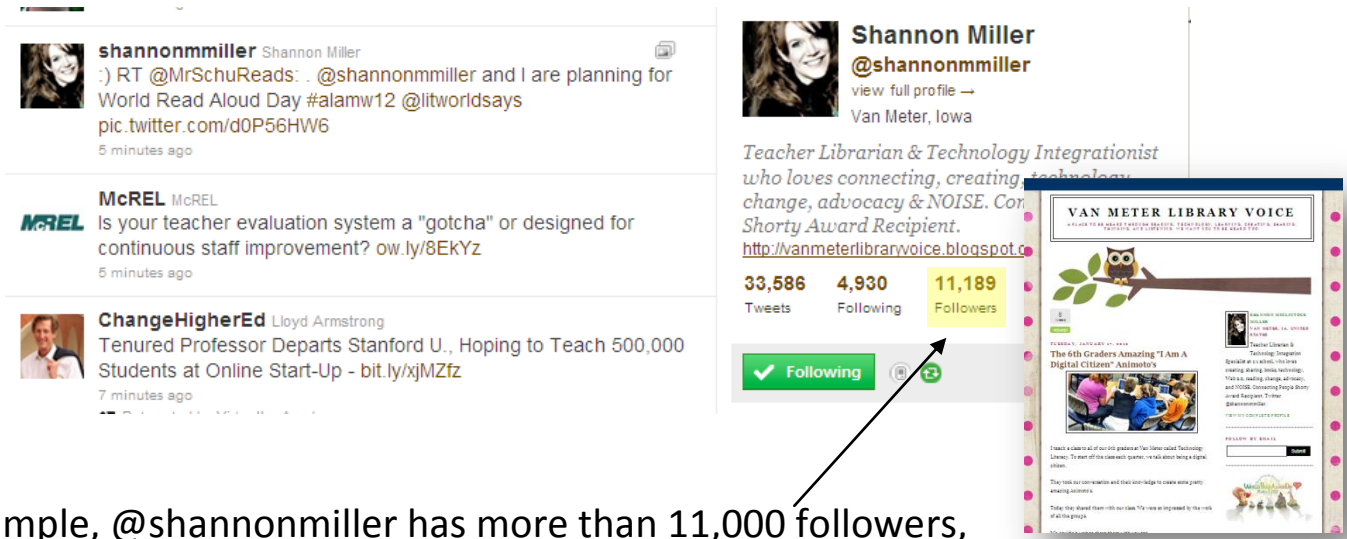
Click on a post and view the profile

Click  to have their posts appear in your twitter feed

Click Following to see whose tweets they are receiving.




Links often point to Blog posts: more in-depth articles written by educators on education related topics. Click on posts to view profiles. See how active they are, how many followers, what their posts are about...



For example, @shannonmiller has more than 11,000 followers, an indication she has a good track record of tweeting great things. Her profile includes a link to her website.

- Your own tweets will appear in your followers' feeds.
- Including a @mention in your public tweet will notify that user of the tweet.
- Using a #hashtag includes your post in users' feeds searching for that term.
- You can also Direct Message (DM) a user for a private conversation.

Following innovative and active education-related Tweeters gives you up-to-date information, links, and dialogue on the topics you chose to follow.

Search these Hashtags	Check out these Educators
<p>#edchat – filter for live chats twice daily</p> <p>#edtech – education technology</p> <p>#education – education in general</p> <p>#cdned – Canadian educators</p> <p>#mbedu – Manitoba educators</p>	 <p>@mbteachers</p> <p>@SirKenRobinson</p> <p>@alfiekohn</p> <p>@teachingwth soul</p> <p>@mr_isaacs</p> <p>@JoelleYalin</p> <p>@Gil2point0</p> <p>@timbuckteeth</p> <p>@SNewco</p> <p>Created by @milesmac</p>